

Watch us Grow!!

The freight industry has been experiencing steady growth in recent years and so has Talon Logistics! This comes as welcome news to us here at Talon and also to those within the freight transport industry since there was a decline in the industry during the recent recession. Talon, however, has grown and expanded during the economic downturn, and we are continuing that forward movement.

Forecasters have estimated that the amount of freight being transported will increase 21% over the next ten years, with transport by truck comprising 69-70% of the freight being transported. To position ourselves to garner our fair share of that market segment, we have invested in 20 brand new trailers and leased 25 more! As our equipment aged, maintenance costs increased, reliability decreased, thereby unduly impacting our growth path. By replacing aged trailers, we are removing obstacles to providing even higher levels of *exceptional* customer service and potential revenue growth. And the good news keeps coming...Talon has also partnered with Spirion to utilize *FleetLocate*, a trailer tracking solution, which allows the company to capture the most current GPS positioning information for any trailer in our fleet. This will enable dispatch

operations to make faster, smarter decisions with "real time" trailer status information at their fingertips.



Talon's strategic plan, to upgrade our trailer fleet and add actionable business intelligence, underscores Talon's commitment to becoming a leader in the logistics industry. As the economy rebounds and truck freight increases, Talon, by virtue of this new purchase/lease agreement and trailer optimization tool, is poised to take even greater advantage of the industry growth for the betterment of our customers, the Company and the entire Talon Family.